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# UGO GIORGIO PACIFICI NOJA Elements of Sociology

for Students of Health Disciplines

preface by Gianni Profita afterword by Alessandro Boccanelli

#### tab edizioni

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#### **Preface**

All of those who have participated in the construction project of "Unicamillus" University know that our University is based on some cornerstones.

First of all, the purpose to offer to young people not only a solid scientific background, but at the same time the challenge to give them an ethical framework where to put academic and future professional activities as well.

The university cannot limit itself to distribute knowledge and must not be either an "examination factory". In fact, students must be able "to live" the subjects which are part of their study path. This experience escapes measurement through examinations.

This does not mean, anyway, that it is less important.

The nurse, the midwife, the MD and all those who practice the dozens of health professions provided by the (italian) health system must be a part of the society and they must know it and they have to be ready to interact with it. It is in this sense that the proposal to structure a "humanistic" examination divided into a plurality of subjects including not only general and health sociology, but anthropology, psychology, history of medicine as well, has found the academic bodies and the board of professors united in accepting this vision. Despite their different visions, great masters of sociology like Talcott Parsons and Robert King Merton have pointed out throughout their work the need for sociological knowledge for the advancement of health sciences.

14 Preface

The book by Ugo Giorgio Pacifici Noja, professor of general sociology and sociology of health at the University UniCamillus, fits in the wake of this conception to which our University has been linked since its creation.

Professor Pacifici Noja, whom our academic community has learned to deeply appreciate not only for his scientific contribution but for his "didactic empathy" with students as well, draws the students' attention in putting in connection data and problems examined during the lessons with all the aspects of everyday life. Problems which are set out not only by media and newspapers, but by the encounter with "the others" too. Those "others" who have been qualified by sociologists like Giuseppe De Rita of the definition of "people" tout court. The Pacifici Noja's book is therefore not only a compendium of the brilliant lessons held in the lecture halls of our university. This book is also a useful tool for understanding general sociology and health sociology, representing the demonstration too of a new concept of making university, making culture, making scientific activity. A conception that shows students a holistic path in which "to be a scientist" does not mean at all to ignore the sociological dimension of being a member of professional community and, ultimately, human community.

> Gianni Profita UniCamillus Rector Magnificus

### Introduction to sociology: the basic concepts

part one

#### Chapter 1

#### What is Sociology Today?

Today we can define sociology as the discipline that studies society and social groups.

Sociology's task today is to explain those aspects of **human behaviour** which are included in the concepts of **culture** and **society**. Others define sociology as the «scientific study of society, its institutions and social relationships»<sup>2</sup>.

As a world-famous sociologist said, sociology «aims to make human behaviour less predictable by activating sources of internal, motivational decisions [...] – providing human beings with a wider knowledge of their situation, and thus of widening the sphere of their freedom of action»<sup>3</sup>.

In other words, sociology develops different analyses of society and its categories which are useful tools to understand **complex** behaviours, social norms and the choices society makes<sup>4</sup>.

- 1. Christophe Guilluy, sees the end of society as such as a result of the disappearance of the middle class. This point of view can be compared with the late British political leader Margaret Thatcher's stance, which she had already expressed in *La società non esiste*, Luiss, 2019.
- 2. Alessandro Orsini, ed., *Course of General Sociology* (Corso di Sociologia Generale), il Mulino, 2019, p. 5.
- 3. Quoted in Carmen Leccardi, Zygmunt Bauman: Critical Sociology and Ethical Commitment in the Era of Globalization (Zygmunt Bauman: sociologia critica e impegno etico nell'epoca della globalizzazione), in Sociologies of our Times (Sociologie contemporanee), Maurizio Ghisleni e Walter Privitera, ed., Utet, 2009, p. 4.
- 4. Maurizio Ambrosini, Loredana Sciolla, *Sociology* (Sociologia), Mondadori, 2019, pp. 6-7.

#### 1.1. The Birth of Sociology

In 1813 the French philosopher Henri-Claude de Saint-Simon<sup>5</sup> had the insight to create a new "science of man" that seeks to study how society is structured<sup>6</sup>.

This was an insight that ceased to be such, insofar as Saint-Simon never developed it nor did he provide scientific proof for it<sup>7</sup>.

A few years later, **Auguste Comte**<sup>8</sup>, who is generally credited with being the founder of modern sociology, stated in his course of **Positive philosophy** that it was necessary to create a **new science** (that would deal with society), which later came to be called **sociology**<sup>9</sup>.

Addressing in 1824 his personal friend Jacques-Pierre Valat<sup>10</sup>, a professor of mathematics and former rector of the Academy of Aveyron, Comte mentioned in a letter the need to create a discipline that would deal with society. In another letter, dated 27 February, 1827 (accompanying a paquet of articles authored by Comte), addressed to the biologist Henri de Blainville, Comte asked him for an opinion on how to re-organise the study of society he proposed. For the first time the term sociology – comprising etymologically two words, societas (Latin for society) and logia  $(\lambda \acute{o}\gamma \iota \alpha)$  (Greek for study) – had already been used by the Abbé Emmanuel-Joseph Sieyès around 1780°. But Comte used the term sociologie in Tome IV of his course of *Philosophie Positive* to dispute

- 5. Claude-Henri de Rouvroy de Saint-Simon, better known as Henri Saint-Simon (Paris, 17 October 1780 Paris, 19 May 1825), is known also for having taken in part in the American War of Independence under the French general Gilbert du Motier de La Fayette, better known as La Fayette (Chavaniac, 6 September 1757 Paris, 20 May 1834).
- 6. Claude Henri de Saint Simon, *Memoir on the Science of Man* (Mémoire sur la science de l'homme), Frères Van Meenen et Cie, Imprimeurs, Bruxelles, 1839.
- 7. Henri de Lubac, *The Drama of Atheistic Humanism* (Il dramma dell'umanesimo ateo), Jaca Book 1992, p. 120; Giulio Bruni Roccia, *Political Science in a Changing Society* (La scienza politica nella società in trasformazione), volume 1, Giuffrè, 1970, p. 116.
  - 8. Auguste Comte (Montpellier, 19 January 1798 Paris, 5 September 1857).
- 9. Cfr. Auguste Comte, A Course in Positive Philosophy (Cours de philosophie positive), Bachelier, Paris, 1839, p. 525.
  - 10. https://data.bnf.fr/fr/10647276/jacques\_pierre\_valat/.
  - 11. V. Archives Nationales de France, coll. 284AP.

the term *Social Physics* used by Adolphe Quételet<sup>12</sup>. **Sociology is thus the study of society**. However, sociology only managed to free itself from philosophy – its parent – towards the end of the 19<sup>th</sup> century. At least two distinct phenomena can be traced back to the base of sociology in the proper sense of the term. On the one hand many experience a break following a number of events that marked a cut-off point with the 18<sup>th</sup> century. On the other, some acknowledge the intellectual heritage handed down by such thinkers as Hobbes and Montesquieu and Louis de Jaucourt.

#### 1.2. Is Sociology a single discipline?<sup>13</sup>

In general, we can say that rather than being a single science, sociology must be regarded as a "cluster" of different disciplines which are grounded in common principles and methodologies, but which single authors approach from different perspectives. Indeed, the single sociological disciplines, though starting from the principles peculiar to general sociology, refer to different issues linked to society – from sport <sup>14</sup> to culture <sup>15</sup>, religion <sup>16</sup>, the army <sup>17</sup>, industry <sup>18</sup>,

- 12. Compare with Uliano Conti, Organicism (Organicismo), in Rosanna Memoli, ed., Intersections across Disciplines. Developing Concepts for Social Research (Intersezioni tra discipline. Elaborare concetti per la ricerca sociale), FrancoAngeli, 2014, p. 34.
- 13. Franco Ferrarotti, An Alternative Sociology. From Sociology as a Technique of Conformism to Critical Sociology (Una sociologia alternativa. Dalla sociologia come tecnica del conformismo alla sociologia critica), De Donato, Bari, 1972.
- 14. Irene Strazzeri, An Introduction to the Sociology of Sport (Introduzione alla Sociologia dello Sport), Lampi di Stampa, 2018.
- 15. Sergio Belardinelli e Leonardo Allodi, *Sociology of Culture* (Sociologia della Cultura), FrancoAngeli, 2006.
- 16. See for ex., John Milton Yinger, *Sociologia della Religione*, Boringhieri, 1961, Franco Ferrarotti, Roberto Cipriani, *Sociology of the Religious Phenomenon* (Sociologia del fenomeno religioso), Bulzoni, 1974.
- 17. Fabrizio Battistelli, Teresa Ammendola, Lorenzo Greco, *Manual of Military Sociology: Including Elements of Social Psychology* (Manuale di sociologia militare: con elementi di psicologia sociale), FrancoAngeli, 2008.
  - 18. See for ex., Ralf Dahrendorf, Sociologia dell'industria e dell'azienda, Jaca Book, 1967.

law<sup>19</sup>, politics<sup>20</sup>, literature<sup>21</sup> – all the while using different research tools.

Amongst the different perspectives used by sociologists, let us here mention the distinction between **microsociology** and **macrosociology**.

**Microsociology** is the sociology that deals with the interactions of single units – both individuals or groups – (for example between a commercial trader and his clients) and their behaviour (for example the behaviour of individual owners within a condominium).

**Macrosociology** is the sociology that deals with the backbone of society (institutions, for ex. political and administrational ones), economic systems (for ex. the capitalist and socialist systems), organisations (for ex. cultural foundations and associations), and educational institutions (for ex. universities and vocational training institutions).

Sociologists in the field of macrosociology crucially deal with processes of change, i.e., the transformations which take place. Macrosociology also deals with the relationships that occur between these different types of entities.

#### Box 1 Microsociological Theories

The Exchange Theory was developed by George Homans, and is based on the relationship between costs and benefits. According to this theory, people repeat behavioural patterns for which they have been rewarded. Inversely, they avoid behaviour that has caused them to be punished.

**The Ethnomethodological Theory** was developed by Harold Garfinkel. It studies people's understanding of the practical reasoning on which everyday relationships are based. **The Dramaturgical Model Theory** was developed by Erwing Goffman. It uses the theatre as a metaphor to describe the interaction between people.

The Symbolic Interactionism Theory was developed by Herbert Blumer following an insight by George Herbert Mead. People respond to the symbols conveyed by individual actions (for ex. hand gestures to communicate that the food is tasty or that an action needs to be interrupted).

<sup>19.</sup> See for ex., Georges Gurvitch, *Sociology of Law* (Sociologia del diritto), Edizioni di Comunità, 1957.

<sup>20.</sup> See for ex., Jean-Pierre Cot, Jean-Pierre Mounier, *Notes for a Political Sociology* (Per una sociologia politica), Garzanti, 1976.

<sup>21.</sup> See for ex., Ārnaldo Zambardi, *Notes for a Sociology of Literature* (Per una sociologia della letteratura), Bulzoni, 1973.

#### Box 2 Macrosociological Theories

The Functionalism Theory: was started by Bronislaw Malinowski and developed by Talcott Parsons and later by Robert King Merton. For Malinowski a function is the usefulness which a phenomenon represents for order in a society as well as its survival. Talcott Parsons holds that every system needs to accomplish four functions in order to continue to exist in time: a) adaptation to the external environment; b) attainment of goals; c) integration; d) latency or system maintenance. Merton holds that it is necessary to subsist between manifest functions (intentionally pursued goals) and latent functions (functions that are either not recognized or are even unwanted by the individuals involved). The Theory of Structuralism was first started in the 19th century by the linguist Ferdinand de Saussure, and then developed from the 1960s onwards by the anthropologist Claude Lévi-Strauss. According to Lévi-Strauss, a structure is a theoretical model which the researcher develops in order to explain the functioning of a phenomenon he is analysing. In Michel Foucault's research, the power structure is at the centre of the doctor-patient relationship, both in the case of illness and in the case of madness.

The Theory of Critical Sociology<sup>24</sup>: is a doctrine which, in the framework of the tasks of sociology, attributes central importance to sociology's contribution to the improvement of society or, as has been said differently, «critical sociology is the science that studies the structure of society from the point of view of the rising class with the aim of transforming it rationally»<sup>25</sup>.

The Theory of Dynamic Sociology<sup>26</sup>: Dynamic sociology is a doctrine which allows us to observe social phenomena from the point of view of their evolution.

- 22. Cfr. Jean Piaget, Structuralism (Lo strutturalismo), Il Saggiatore, 1994.
- 23. «La folie est offerte à la connaissance dans une structure qui est, d'entrée de jeu, aliénante», Michel Foucault, *Histoire de la folie à l'âge classique*, Gallimard, 1972, p. 479.
- 24. «Une sociologie critique a pour univers de référence non des faits, mais des mondes possibles dont le réel ne constitue qu'un segment. La sociologie critique soutient donc qu'une science qui se prétend réflexive ne peut faire l'impasse sur les jugements de valeur sécrétés par son explication du monde», Jean De Munck, «Les trois dimensions de la sociologie critique», SociologieS [Online], Research experiments, Régimes d'explication en sociologie, Online since o6 July 2011, connection on 03 May 2020, url: http://journals.openedition.org/sociologies/3576.
- 25. Franco Ferrarotti, An Alternative Sociology. From Sociology as a Technique of Conformism to Critical Sociology (Una sociologia alternativa. Dalla sociologia come tecnica del conformismo alla sociologia critica), De Donato, 1972, p. 7.
- 26. Dynamic sociology is the result of the synthesis of contributions from different authors which are important for the progress of sociological thought and the definition of some of the discipline's key concepts, such as for ex. Lester Frank Ward *Dynamics Sociology*, Appleton & Company, 1883, who can surely be considered a forerunner; on this point see also Claude Rivière, *Dynamic analysis in sociology* (L'analyse dynamique en sociologie), PUF, 1978.