



in collaboration with Black History Month Florence,
presents

Colors, fabrics and patterns

African fashion as inspiration and identity statement

with Francesca Passeri
ISI Florence

Tuesday, 4 February - 18:30

Firenze - Palazzo Bargagli - 1st floor (Sala dei Fiorentini)

Lungarno delle Grazie, 22



African designers, working with the fashion trends of their continent, have become a point of reference and inspiration for Italian stylists. Africa is thus no longer seen just as a final destination for consumption, but rather as a creative influence in the luxury fashion industry.

Fashion has become a way to fight stereotypes tied to Africa as “tribal and ethnic”; it has become a celebration of Africa and its growth and relative economic importance in the global market.

This presentation highlights the Florentine stylists who have been influenced by the colors, fabrics and patterns of Africa and who contribute to further awareness about the crucial role the continent plays in communicating its own identity.

Welcome:

Nina Peci

Diversity, Equity & Inclusion Officer, ISI Florence

Introduction:

Justin Randolph Thompson

Director and Co-Founder of Black History Month Florence

Guest Lecturer:

Francesca Passeri

Professor of Intercultural Communication, ISI Florence

reception to follow

Limited space - please RSVP here

